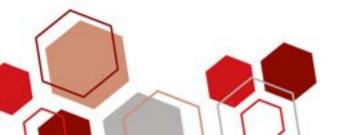




# **Table of Contents**



Cover Letter Template	02	Common Interview Questions	07
CV Template	03	Goal Planner	08
Questions to ask Interviewers	04	CV Formatting Advice	09
How to write a CV from Scratch	05	Can your CV be Read on the Computer?	10
Interview Do's and Don't's	06	Contact us	11



# **Cover Letter Template**

[Employer's Name] [Hiring Manager's Title] [Company Name] [Company Address] [City, State, Zip Code] [Your Name] [Your Address] [City, State, Zip Code] [Your Email] [Your Phone Number] [Date]

Dear [Employer's Name],

I am writing to express my interest in the [Specific Position] at [Company Name], as advertised. With a proven track record of success in [Industry/Field], and a passion for [Relevant Skill or Quality], I am confident in my ability to make a meaningful contribution to your team.

In my current role as a [Your Current Position] at [Current Company], I have honed my expertise in [Key Skill or Experience], resulting in [Highlight an Accomplishment or Relevant Experience]. I am known for my ability to [Relevant Skill or Quality], and I am eager to bring this dedication and enthusiasm to the dynamic environment at [Company Name].

I am particularly drawn to [Company Name] because of its [Company's Strength or Appeal], which aligns with my career aspirations and professional values. I am excited about the opportunity to leverage my skills and experiences to drive success in the role of [Specific Position], and I am committed to contributing to the continued growth and innovation at [Company Name].

Enclosed is my CV, which provides further detail about my professional background and accomplishments. I would welcome the opportunity to discuss how my qualifications align with the needs of [Company Name], and I am available for an interview at your earliest convenience.

Thank you for considering my application. I am enthusiastic about the opportunity to contribute to the success of your team and look forward to the possibility of discussing how I can add value to [Company Name].

Sincerely, [Your Name]



## FIRST NAME LAST NAME

**EMAIL ADDRESS** 

PHONE NUMBER

LINKEDIN LINK

A CV summary is a brief statement that appears at the top of a job seeker's CV. It highlights the candidate's professional experience, skills and background, and typically consists of four to five sentences. The purpose of a CV summary is to showcase the candidate's most impressive and relevant qualifications to potential employers.

#### WORK EXPERIENCE

Job Title, Company

Start Date-Last Date

 A short bullet point or two explaining what you had to do and the key skills you displayed while doing that task

#### Example: System Engineer, Red Recruitment 24:7

Feb 2021 - Dec 2022

- Designed and optimised a robotic control system, realizing a 12% performance improvement.
- Coordinated testing and validation, ensuring compliance with industry standards.

#### **EDUCATION**

#### Degree/ Qualification title- Grade

Start date- End Date

Place of Study

A few short bullet points that explain either key modules or areas of study

Example: Msc in Management and Human Resources - 2:1

May 2014 - May 2016

University of Red Recruitment 24:7

· Specilised studies in employee well being and HR law

#### **VOLUNTARY AND WORK EXPERIENCE**

Company Start Date-Last Date

 A short bullet point or two explaining what you had to do and the key skills you displayed while doing that task

Example: Save the Children

Feb 2021 - Dec 2022

Organised food bank collection and then served food to the children

#### **ACHIVEMENTS AND SKILLS**

- Technical Skills: Put any technical qualifications or skills e.g Experienced in Adobe Photoshop and Lightroom.
- Languages: Put any languages you speak and to what level e.g French (Proficient), English (Native).
- Certifications: Put any certifications you have received e.g Level 2 Food and Safety.
- Activities: Here you can put any hobbies and interests but they have to show skills such as team work, dedication e.g Silver Duke of Edinburgh, Play football as part of a team

## **Questions to Ask an Interviewer**



- 1. What does a typical day look like for someone in this position?
- 2. What are the primary responsibilities of this role, and how do they contribute to the overall success of the team/company?
- What qualities or skills are you looking for in an ideal candidate for this position



- 4. Can you describe the company culture and the team dynamic in this department?
- 5. What opportunities for growth and professional development are available within the company?



- 6. How does the company measure success for this position? Are there specific metrics or key performance indicators that are used to evaluate performance?
- 7. What are the biggest challenges facing the team/department right now, and how does this position contribute to addressing those challenges?
- 8. Can you tell me about the onboarding process for new employees in this position? What support can I expect to receive as I transition into the role?



- 9. How does the company promote work-life balance for its employees, particularly in this department?
- 10. Can you provide some examples of successful projects or initiatives that employees in this position have worked on in the past?



- 11. What are the main strategic priorities for this department/organisation in the next 12-18 months, and how does this position align with those priorities?
- 12. Can you describe the leadership style within the organisation?
- 13. Can you walk me through the organisational structure and how this position fits within the broader leadership team?



- 14. What would I be expected to achieve in the first week, first month and first 6 months?
- 15. What sort of career progression opportunities would this role have?

# **How to Prepare for an Interview**

## Research the Company

- Familiarise yourself with the company's mission, values, history, products, services, and recent news or developments.
- Understand the company culture, industry position, and competitive landscape.



## Prepare Your Responses:

- Anticipate common interview questions and prepare concise, impactful responses.
- Utilise the STAR method (Situation, Task, Action, Result) to structure your answers for behavioral questions.



### Understand the Job Description:

- Review the job description thoroughly to understand the required skills, qualifications, and responsibilities.
- Identify key competencies and attributes sought by the employer.



### Practice:

- Conduct mock interviews with a friend, family member, or mentor to simulate the interview experience.
- Practice delivering your responses confidently and coherently, paying attention to your body language and tone.



### Take Care of Yourself:

- Get adequate rest and ensure you are well-rested and prepared mentally and physically.
- Stay hydrated, and consider any other personal needs to ensure you are comfortable and focused during the interview



# Interview Do's and Don'ts

## Do's





Research about the company



Dress properly and accordingly



Maintain good eye contact during the interview



Answer questions honestly

## Don'ts





Make negative comments



Fidget or slouch in your chair



Don't show up late or unprepared



Lie about your skills and experience

# **Common Interview Questions**



- Why should we hire you?
- What value can you bring to the company?
- · What are your top strengths?
- · What do you perceive as your weaknesses?



- · What is your most significant professional accomplishment?
- Can you share an instance where you faced a challenge or conflict at work and how you resolved it?
- Tell me about a time when you demonstrated your leadership skills.
- · Can you describe a situation where you disagreed with a work decision?



- Tell me about a time when you made a mistake.
- Tell me about a time when you failed.
- · What is the reason behind your decision to leave your current job?
- What are you looking for in a new position?



- What type of work environment do you prefer?
- What's your work style?
- What's your management style?
- · How would your boss and coworkers describe you?



- How do you deal with pressure or stressful situations?
- What do you like to do outside of work?
- · Where do you see yourself in five years?
- · How do you plan to achieve your career goals?
- What are your career aspirations?



- What should I know that's not on your resume?
- What are your salary expectations?
- When can you start?
- Are you willing to relocate?

# **Goal Planner**

The Goal:	
The Strategy:	
Steps to Take:	Other Notes

# **CV Formatting Advice**

#### **Fonts**

The font that you use in your CV is incredibly important. Here are some good fonts to use:

Arial

Times New Roman

Helvetica

Open Sans

Calibri

Aa

# Pages and photos

Keep it to 2 pages max and don't put a picture on your CV





## **Line Spacing**

For your CV you need to make sure that the spacing between lines isn't too big or too small.

It is recommended to use single to 1.5-point spacing and justified text.



#### Sections

You need to create clearly defined sections. These sections can be defined by a different heading or a line. The sections are:

- Contact Details
- Professional Summary
- Education
- Experience
- Achievements and Qualifications
- Voluntary Work

### **Contact Details**

your contact details should go in the header on each page, these need to contain:

- First Name
- Last Name
- Email address
- Phone Number



### **Bullet Points**

Use bullet points in your CV. This helps keep your information short and to the point. It also helps to organise it.



# Can your CV be read on a Computer?





## File Type

You need to save your Cv as a Word Document (preferred file type) or a PDF. A Word Doc can be accessed by all applicant tracking systems.



## **Key Word Optimisation**

Use key word optimisation in your CV so make sure that you are including words from the job description in your CV as this will flag your CV to recruiters.





## Layout on Various Devices

Does your CV look the same on your phone as it does on a laptop or a tablet? Try your CV on various devices and check that it can be opened easily.

## Contact us



LINCOLN BRANCH

- 4 PIONEER WAY, LN6 3DH
- C 01522 522 922
- www.redrec247.co.uk



SAM. W

- BRANCH LEAD
- 6 01522 522 922
- pjobs@redrec247.co.uk



OLIVER

- RECRUITMENT CONSULTANT
- 6 01522 522 922
- @ jobs@redrec247.co.uk



- PERMANENT RECRUITMENT
- O jobs@redrec247.co.uk



CHARLOTTE

- MARKETING EXECUTIVE
- 01522 522 922
- D jobs@redrec247.co.uk



SCUNTHORPE BRANCH

- 58 OSWALD ROAD, DN15 7PQ
- C 01724 277 966
- www.redrec247.co.uk



LAURA

#### BRANCH MANAGER

- 6 01724 277 966
- iobs@redrec247.co.uk



IMY

#### RECRUITMENT CONSULTANT

- 6 01724 277 966
- jobs@redrec247.co.uk



SAM. D

#### OPERATIONS MANAGER

- C 01724 277 966
- jobs@redrec247.co.uk



JAMES

#### RECRUITMENT ASSISTANT

- C 01724 277 966
- D jobs@redrec247.co.uk

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